

# Suburban

Magazine | Leeds

We distribute 48,000 copies door to door each month across the areas below by fully GPS tracked distribution agents



## **16,000 Copies across Area A**

Horsforth | Cookridge | Bramhope | Adel | Rodley | Calverley | Farsley

## **16,000 Copies across Area B**

Guiseley | Otley | Menston | Yeadon | Rawdon

## **16,000 Copies across Area C**

Roundhay | Oakwood | Moortown | Alwoodley | Chapel Allerton | Meanwood | Shadwell

Suburban Magazine is a glossy, colour A5 publication and is a combination of advertising, editorial content (mostly local), short stories/poems, competitions and puzzles. We aim to run a minimum of 30% editorial in each edition.

## What to expect when you advertise with Suburban Magazine



We have a wide range of advertising options available, from an eighth of a page all the way to a double page centre spread, all at great prices.



We will design your advert free of charge! Or if you have your own artwork already, we can make sure it fits our advert dimensions.



We successfully distribute a total of 48,000 copies door to door each month, by fully GPS tracked distribution agents.



Every edition is available to view online via our website and the online links are promoted via social media and emailed to a database.

Based on research that we carried out over a 3 month period in 2017, we had an approximate retention rate for advertising of 85%.

# Advertising Dimensions



Add a 3mm bleed if no border is required. Artwork should be a minimum of 300dpi.

**Prime position** advert placements will really help your business get noticed by our readers.

The front page isn't the only prime position, contact us to find out more.

# Advertising Rates

	1 <sup>st</sup> Area Magazine			2 <sup>nd</sup> Area Magazine			3 <sup>rd</sup> Area Magazine		
Min Months Booked	1 & 2 Months	3,4 & 5 Months	6 Months Plus	1 & 2 Months	3,4 & 5 Months	6 Months Plus	1 & 2 Months	3,4 & 5 Months	6 Months Plus
Full Page <i>Price Per Month</i>	£239	£209	£195	£227	£199	£185	£215	£189	£175
Half Page <i>Price Per Month</i>	£131	£115	£99	£125	£109	£94	£118	£103	£89
Quarter Page <i>Price Per Month</i>	£72	£63	£55	£69	£59	£52	£65	£56	£49
Eighth Page <i>Price Per Month</i>	£39	£35	£29	£37	£33	£27	£35	£31	£25

All prices shown exclude VAT, are per month, per area and are based on consecutive months being booked.

Prime position rates available on request, subject to availability.

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Get in touch today!

**W:** [www.suburbanleeds.co.uk](http://www.suburbanleeds.co.uk)

**E:** [rachel@suburbanleeds.co.uk](mailto:rachel@suburbanleeds.co.uk)

**T:** 01132 505047

**Follow us on Facebook** @Suburbanmagazine1

**Twitter** @SubMagLeeds

Deadlines are the last Friday of the month prior to the month of print (unless stated otherwise, such as Good Friday and Christmas period). Distribution commences approximately 10 days later and takes between 7 & 10 days to complete.